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CEO Addressing about Axon

AXON accounting & Bookkeeping encompasses a complete range of plans & solutions for business start-ups and management in Dubai and across the globe. A decade of experience has braced our professional team to develop balanced quality service to suit the particular needs of each of our enthusiastic entrepreneurs. Our customized assistance is the right blend of industry expertise and technology to attain the full purpose of the consulting projects. We are fully aware that complex business issues require careful understanding, proper planning, right selection, correct implementation and objective evaluation. Hence, we strive to serve these comprehensive needs of your enterprise within our complete service range. We provide specialized advisory services in the corporate, commercial, financial, regulatory and administrative matters as well as in the fields of structuring/licensing business and trading/manufacturing development, Realestate in UAE. We proudly present a wide variety of services that is a unique concord of enhanced quality and improved client service.

Sincerely

Zuber Sheikh Chief Executive Officer





# Team

At Axon Accounting and Bookkeeping, we have a strong team of audit, accounting and tax professionals having experience of working in different environments and industries. Our team consists of professionals that are not only qualified but are also passionate about their work and always look to use their knowledge and expertise to provide exceptional services to our clients.

The company is registered as Axon Accounting & Book Keeping Service provider in Dubai under Department of Economic Department and have become registered member of Dubai Chamber. We are registered channel partner of major free zones, offshore jurisdictions, banks, and government authorities. We have expanded our branches across the globe in a short span of time. We are a team of professional business consultants who focus on providing a wide array of management services to individuals and companies. We assist our clients to combine industry expertise, intellectual property and technology by adhering to the highest international standards of quality in order to improve their business performance and achieve authentic results. Our keys to delivering successful projects lies in our ability to provide objective advice, expertise and specialist skill within the provisions of the existing regulations with particular focus on Dubai and rest of the Emirates. As your management consultants, we will identify options, suggest recommendations, continually explore, create and adopt new innovative approaches to help you to incorporate your business, the way you want it to. Axon Accounting & Book Keeping is specialized in providing complete wide-ranging advice on strategy, structure, management and operations of your organization with the benefits of cost reduction and higher productivity.



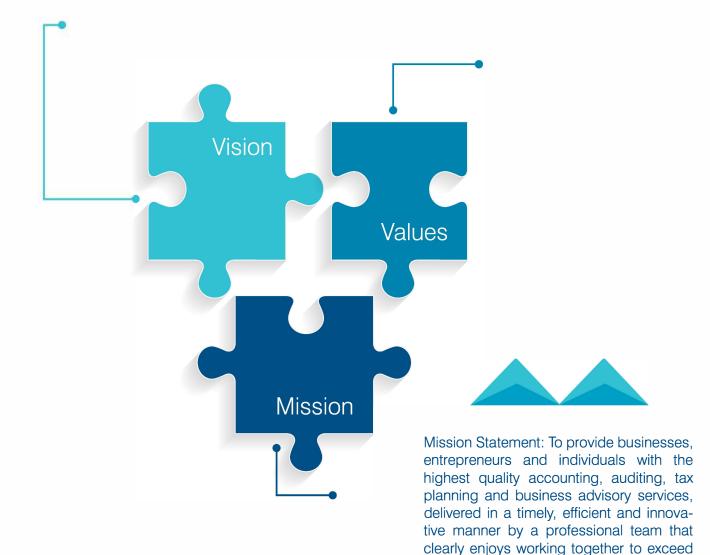
# Company Overview





Vision Statement: To be the most highly respected professional firm in the region where clients come for the peace of mind that their interests are being cared for by a team that enjoys working with them and one another.

CORE VALUES: Code of Ethics, As a well reputed Audit and Accounting Firm, we follow and display highest level of professional ethics. Our staff members are required to act and perform their activities while displaying adherence to the following code of conduct, Integrity, Professional competence and care Professional attitude Confidentiality Updated knowledge of technical standards.



their clients' needs.



# ◆ CORPORATE & INDIVIDUAL SERVICE

Accounting and financial reporting incorporation and establishment service Registered office Director service-Corporate Secretarial service Legal and product compliance HR services, Trade mark and Intellectual property service Corporate Trust Structuring & re-structuring service

COMPANY FORMATION

International Incorporation
post incorporation technical support service
Maintenance service

ONSHORE COMPANY FORMATION SERVICES

In UAE, onshore companies require a UAE national to act as an agent or company shareholder. In certain situations, in order to abide by the UAE legalities, we provide our clients with the best locally accessible resource; example of such instances include the provision of a qualified, 3 years experienced civil engineer to meet the registration criteria for engineering consultancies. UAE also has an exclusive legitimate structure that cite options for various types of onshore corporate entities as outlined below, we assist you in all these arenas...

Limited Liability Company (LLC Professional License Branch/ representative Office Sole Proprietorship

General Partnership Firm Public Shareholding Private Shareholding Joint Venture ▲ ALTERNATIVE INVESTMENTS
 Fund administration corporate

Service regulation and compliance

# ♠ FREE ZONE COMPANY FORMATION SERVICES

A confined, definitive segment of land that is subject to special tax, tariffs, import guidelines and with the status of "extra-territoriality" can be defined as a free zone. An expat has privilege to hold 100% shares of a free zone company. The advantages of free zone companies are such as, one window operation, non-tax sector, free repatriation of capital, etc. We are registered channel partner of all free zones in UAE.

# ◆ OFFSHORE COMPANY FORMATION SERVICES

A company may be called an offshore one if it is registered outside the residence of its chief shareholders or its area of main operations and it generally benefits from low-tax status. Our network of experienced, unparalleled team with our cost- effective services provide you the best in terms of secure, tax efficient, confidential offshore business services. We are registered agent in all UAE offshore jurisdictions. We are providing exclusive and customized services to its unique clients as per requirements. The offshore company in the UAE is a lithe corporate unit that permits for the blend of onshore and offshore traits. Our services are further enhanced by the key benefits our clients enjoy whilst into offshore incorporation in the UAE operating environment.

Some of them are:
Profitable and fast establishment
Secure corporate secrecy
Complete expatriate ownership
Operational bank account in the UAE
No currency restrictions
No corporate, personal or capital gains tax
Investment ownerships within and outside UAE
Property ownership in Dubai

# ■ BUSINESS MANAGEMENT SERVICES

With incomparable global standards and a profound knowledge of the world business market, we give you the best of Business Management Services with our specialties in Project Consultation, Feasibility Study, Market Research and Financial Forecast/Reports.

# ◆ FEASIBILITY STUDY REPORT

The features of our feasibility study is the evaluative analysis of a proposal by taking into account the financial, circumstantial, technical and life grading aspects. This result along with the project's integration with the regional market helps in taking abreast alternatives. Axon Accounting & Book Keeping's feasibility study will cover all its standard elements of Need Analysis, Process Work, Cost Estimate, Financial Analysis, Project Impacts, Conclusion and Recommendations. Our feasibility study will prove an integral part of the process that helps to establish to all concerned, that our client has flawless project ideas and practical execution plan. We carry out extensive analysis in the areas of "production", "customer satisfaction" and "rival challenges" to devise favourable market space for our clients. We are deft at reviewing each of every possible study outcome and outlining the best ones. Further, we proceed to create action plans for the same after a definite, mutual consultation. Our exceptional feasibility study methodology is perfect for determining a fresh endeavour's winning forecast.

# AUDITING & ACCOUNTING SERVICES

Auditing can be understood as the official, proficient, autonomous inspection and confirmation of a corporate's fiscal reports and accounts in accordance to the generally established auditing standards. Accounting services are the preparing and maintaining of a financial statement of business undertakings and include details of asset estimates, liabilities and corporate functional outcomes.

# Accounting & Reporting

Accounting and Book keeping
Forecasting and Projections
Project Cost Management
Account Payable Outsourcing & Consolidation of Accounts
Compilation of Fixed Asset's
Dashboards and Reports
Monthly Sales Reports(Target vs Actual)
Updating Backing Accounts.

# Auditing

Internal Auditing - Business Risk Evaluation & Management, Revenue Analysis, Business Process Optimization, Review of Interim Financial Information and Financial Statement Audit External Auditing - Ensuring your financial statements meet Regulatory/Compliance & Statutory Requirements Stock Audit, Operational Audit, Cost Audit, Performance Audit, Investigation Audit, Revenue Audit Risk Management.

## Tax Consulting & Vat Filing

About Vat in UAE Consulting, VAT Implementation, VAT Accounting in the UAE, VAT Return Filing & Submission, VAT Compliance, VAT Advisory, VAT Audit, Tax Agent Services & VAT Reports.

VAT Registeration and Deregisteration

Tax Proceedings and Rulings with the concerned authorities

VAT Planning and Advisory services

Local Tax Planningfor companies of all sizes & Corporate Tax Compliance Understanding Tax Payers Business and mapping relevant provisions of the act especially exemptions, Return filing claim related procedures.

# ERP & Accounting Software

Latest ERP & Accounting Software/Technology Evaluation Implementation, Training & support IT Audit Risk Management

# Management Consulting

Business Plan Creation, Evaluation and Advice Financial Planning Reporting-Financial Reporting, Management Reporting and Bookkeeping Key Performance Indicators - Determination Measurement, Analysis and Reporting Fixed Asset Management, Inventory Verification Sevices & Investment Oppirtunities



# Data Entry Services

Database creation and updating exixting databases for Banks, Airlines, Government Agencies, Direct marketing services and other service providers

Tracking Online Orders and Followup-up

Digitizing data from e-book and e-magazine publications on the Internet

Data entry from Hospitals records, Patient ntes and Accident reports

# Feasibility Study

New Products and Services Feasibility Study
New Business Methods or Approaches Feasibility Study
New Venture Feasibility Study
New Technology Feasibility Study
Feasibility studies fro small, Medium and Large Businesses and Projects

# Bsuness Valuation

Business or Equity Valuation, Swap ratios, Fixed
Asset valuations(In the context of Transactions and Restructuring)
Portfolio valuation for Private Equity Funds
Purcahse price allocations for the Fair Value of Assets (Tangible/Intangible)
and Liabilities that have bben acquired consequent to a transaction
Valuation of Intangible Assets (brands, echnology, Contracts,
Human Resources, Etc,.) to asset in Fund-rasing, Financial Reporting
pruposes o Internal Strategic Decission making
Valuations relating to Specific products or Industries & Valuation for Regulatory purposes

Audit support work: Implement testing/purchase priceallocation reviews Valuations for Dispute Resolution/Court/Company law board matters Strategy related work, such as Development/Review of business plans, Entry/Exit strategies, etc.,



# ▲ RECRUITMENT SERVICE

Axon Accounting & Book Keeping has worked extensively with clients to design, develop and implement retention approaches to attract and retain top talent. Our holistic recruitment programs are based on the nature of individual businesses, working practices, systems, processes and culture considering total rewards strategy and long-term incentive programs.

# ▲ CORPORATE PRO SERVICE

A vast portion of UAE residents are resident expatriates who have to get their visas renewed annually or triennially. All residents except UAE nationals require either a job visa or a visit visa to stay legally in the Emirates. We help and arrange with all kinds and types of immigration services to save you time and worry whilst dealing with the authorities.Our relevant immigration services are quick and easy, owing to our local connections and influence. We are also adept at obtaining those "hard to get" visas with lesser bother. Axon Accounting & Book Keeping provides swift and expert assistance with all kinds of labour registrations in the U.A.E. We help you out with all the cumbersome formalities so that you get your job done fast and easy, even before vou know it! End to end Visa service immigration special service for corporate and individual License renewals, License and registration amendments Chamber of Commerce Certificate, Corporate banking and accounts Corporate stationary services, P.O Box registration and renewal Municipality approval, commercial permits Registration services, online govt. approvals., ministerial services etc.



# ◆ TRADE MARK & IP

Intellectual property is a highly intricate domain that calls for bold and safe decisions based on diligent and expert services. The more complex and wide spread it has become, the more it stands to take a toll on your business and resources. Hence, we offer our reliable support at every stage of the IP process to assist your smooth work flow. We couple our services with our licensed associates who are experts in the field of trademark support and strategic patent to deliver decisive and confident IP strategies to our clients. Lean on our reliable assistance to get the maximum out of your intellectual property and to pursue originality that is bound to bring about a positive impact on your endeavours!

# **Our Local Sponsors**

These are some of our Local Sponsor we can appoint and who's at help in Setting Up a business in Mainland.

Mr. Jasim Hassan Juma Mohamed Almaazmi

Mr. Ahmed Mohamed Saleh Ali Alhammadi

Mr. Jasem Ahmed Mohammed Majed Alhmmadi

Ms. Fathima Mohammad Salem Mohammad

Mr. Abdulla Hassan Abdulla Bawazeer





"The Road to Sucess is always Under Construction" Lily Tomlin



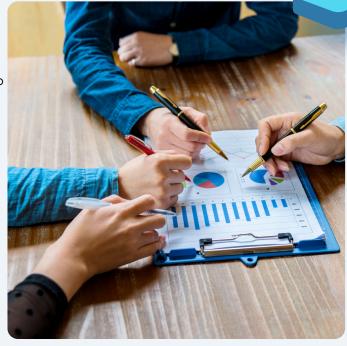
# **Comprehensive Banking Solutions**

At Axon Accounting & Bookkeeping, we pride ourselves on Offering a full suite of banking solutions designed to meet The financial needs of businesses across industries. Whether you're looking to establish a business account or Secure a loan to fuel your growth, our expert team is here to Guide you through every step of the process.

# **Business Account Assistance**

Opening and managing a business account can be a Complex process, but with Axon, it becomes effortless. We Assist our clients in navigating the documentation and Regulatory requirements for setting up business accounts Tailored to their operations. Our services include: Choosing the right account type based on your business Structure.

- 1) Preparing and submitting the necessary documents.
- 2) Liaising with banking partners for fast approvals.
- 3)Ensuring compliance with local banking regulations.
  With our expertise, you can focus on running your business
  While we handle the intricacies of account management.



# **BANKING LOANS**

Axon Accounting & Bookkeeping
Provides end-to-end support in securing loans,
Helping you achieve your objectives with minimal hassle.

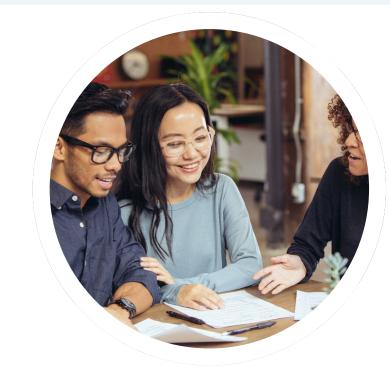
- Personal Loans
- Mortgage Financing
- Business Loans

Our loan assistance services include:

Identifying suitable loan options tailored to your needs.

- Preparing loan applications with accurate financial Documentation.
- Coordinating with banks for faster processing and Approvals.
- Advising on repayment terms to align with your financial strategy.

Whether you need working capital, funds for expansion, or equipment financing, our team ensures you receive the best possible loan terms to support your success.



Partner with Axon Accounting & Bookkeeping for dependable banking solutions that empower you and your business to thrive







# TRADE FINANCE PRODUCTS

- LETTER OF CREDITZ
- STANDBY LETTER OF CREDIT
- BANK GUARANTEE
- BANK COMFORT LETTER
- PERFORMANCE BOND
- ADVANCE PAYMENT GUARANTEE
- BID BOND



# **Letter of Credit**

A financial instrument that guarantees payment to a seller from a buyer in an international trade transaction. The buyer's bank, or issuing bank, commits to pay the seller's bank, or accepting bank, once the seller meets certain conditions and provides required documentation. LCs are a common way to ensure payment and receipt of goods in international trade

- A letter of credit is a document sent from a bank or financial institution that guarantees that a seller will receive a buyer's payment on time and for the full amount.
- Letters of credit are often used within the international trade industry.
- There are many different letters of credit, including one called a revolving letter of credit
- · Banks collect a fee for issuing a letter of credit.

# STANDBY LETTER OF CREDIT

A standby letter of credit is used in international or domestic transactions where the seller and the buyer do not know each other, and it attempts to hedge out the risks associated with such a transaction. Some of the risks include <u>bankruptcy</u> and insufficient cash flows on the part of the buyer, which prevents them from making payments to the seller on time.

In case of an adverse event, the bank promises to make the required payment to the seller as long as they meet the requirements of the SBLC. The bank payment to the seller is a form of credit, and the customer (buyer) is responsible for paying the principal plus interest as agreed with the bank.

- A standby letter of credit (SLOC) reassures another party during a business transaction.
- The SLOC guarantees that a bank will financially back the buyer in the event that they can't complete their sales agreement.
- A SLOC can offer protection for the selling party in the event of a bankruptcy.

### **BANK GUARANTEE**

A bank guarantee is a financial backstop offered by a financial institution promising to cover a financial obligation if one party in a transaction fails to hold up their end of a contract. Generally used outside the United States, a bank guarantee enables the bank's client to acquire goods, buy equipment, or perform international trade. If the client fails to settle a debt or deliver promised goods, the bank will cover it.

- A bank guarantee is a promise by a financial institution to meet the liabilities of a business or individual if they don't fulfill their obligations in a contractual transaction.
- Bank guarantees are largely used outside the U.S. and are similar to American standby letters of credit.
- Bank guarantees are mostly seen in international business transactions, although they
  may also individuals may need a guarantee to rent property in some countries.
- Different types of guarantees include a performance bond guarantee, an advance payment guarantee, a warrantee bond guarantee, and a rental guarantee.

## BANK COMFORT LETTER

A bank comfort letter (BCL) is a document that a bank issues to a supplier to assure the supplier that the buyer has the financial ability to purchase goods or commodities. A BCL is also known as a bank confirmation letter.

A BCL is not a guarantee of payment, but it does assure the seller that the buyer is financially stable and will fulfill their business promises. BCLs are usually accompanied by a signed purchase order or a sales and purchase agreement.

- A comfort letter assures the recipient of the soundness of an individual or company it is considering doing business with.
- Such letters may be sent by auditors, accounting firms, or parent companies.
- A comfort letter does not contain any legally enforceable promises.

# PERFORMANCE BOND

A performance bond is a financial guarantee to one party in a contract against the failure of the other party to meet its obligations. It is also referred to as a contract bond. A performance bond is usually provided by a bank or an insurance company to make sure a contractor completes designated projects.

- A performance bond is issued to one party of a contract as a guarantee against the failure of the other party to meet the obligations of the contract.
- A performance bond is usually issued by a bank or an insurance company.
- Performance bonds can also be used in commodity trades as a guarantee of delivery.
- In commodity markets, a seller is asked to provide a performance bond to reassure the buyer that they'll be compensated if the commodity is not delivered.

### ADVANCE PAYMENT GUARANTEE

An advance payment guarantee is a written document that ensures that a party will fulfill their contractual obligations after receiving an advance payment. It can be used in commercial contracts, such as construction contracts or contracts for the sale of goods.

Here are some benefits of an advance payment guarantee:

- Protects the buyer: If the seller doesn't deliver the goods or services as per the contract, the buyer is guaranteed a refund of the advance payment.
- Protects the seller: The guarantee can help solve mistrust between the parties.
- Protects investments: It can help protect the investments of businesses that purchase goods or services, or contract others to provide them.



# **BID BOND**

A bid bond guarantees compensation to the bond owner if the bidder fails to begin a project. Bid bonds are often used for construction jobs or other projects with similar bid-based selection processes.

The function of the bid bond is to provide a guarantee to the project owner that the bidder will complete the work if selected. The existence of a bid bond gives the owner assurance that the bidder has the financial means to accept the job for the price quoted in the bid.

- A bid bond is a legal agreement that ensures contractors fulfill their stated obligations on a project.
- This form of assurance provides both financial and legal recourse to the owner of the project.
- Bid bonds are usually submitted in conjunction with the project's contract.
- Bid bonds are backed by specialized surety companies that guarantee the payments will be made if the contractor fails to uphold their end of the bargain.
- The other main types of construction bonds are performance and payment bonds.



# Your Search for a Second Home in Dubai Made Easy

Dubai has several residential districts with a wide variety of properties to buy. Whether you are looking for a new luxury apartment with a view in the towering Burj Kalifa in the heart of Dubai's commercial district or an expansive, multi-bedroom villa with a private pool, our team will help you find a property for sale that suits your needs.

Our real estate listings also include villas, apartments, and other types of property for sale in Dubai's many other districts, such as Jumeirah Lake Towers, Bur Dubai, Mirdif and Garhoud, and Discovery Gardens, to name just a few. Contact our associates to get more information about which areas and properties best suit you. From apartments with a view to villas with several, we have it all. We have Exclusive tie-ups with top real estate developers of UAE. Like Damac Properties, MAG Property Development, Emaar Properties, Deyaar, Nakheel Properties, ETC.

We will help you buy property situated any were in UAE. Our team at Exclusive Links are all trained and compliant in line with RERA, the Real Estate Regulatory Agency. Our people are here to serve customers who are not just looking for a house, but for a home or investment. Our team is the essence of Exclusive Links; they are the total experience, the brands main attribute and point of differentiation. The Exclusive Links experience is the connection between our customers and the product and our superior service is the result of a common view and drive for success. Our core value is working for the benefit of our customers. This represents our dedication to customer service delivery on all levels and to contribute to the sustainable development of the market. In living up to this philosophy, all employees continue to work together to propel the company forward.

# 1.Growing Economy

Whenever an investor wants to invest in a foreign land, one of the important factors they take into consideration is the growth of the economy of that country. Now, the interesting thing about Dubai is that all the numbers and statistics indicate that Dubai will have a continuous economic boost for the next few years. While rich in oil Middle Eastern countries and the capital of UAE, Abu Dhabi's economy has suffered the punch of recent oil crises; Dubai has flourished and came out as champion of planning and economic growth in MENA region.

## 2. Tourist Centre

Dubai is highly transited by tourists who are fascinated with how this city managed to become a jewel of the desert. The country has number of attractions in its bucket. It hosts various arts and cultural festivals such as Dubai International Film Festival, and Dubai Jazz Festival as well as sporting events like Dubai Golf Desert Classic, Formula 1 Race (Abu Dhabi), Rugby 7's, Dubai World Cup of Horse Racing and international cricket matches.



# 3. Safety and Security

Dubai is one of the safest cities in the world with a low crime rate and an efficient legal system. A good investor always makes sure that the city in which his/her property is located is safe, and the UAE is not only the safest country in the MENA region but in fact, one of the safest in the world with crimes and theft almost never heard off. It is one of the major reasons why people find it reliable to go to Dubai and start their lives.

# 4. Ease of Doing Business

According to the Doing Business 2019 report he UAE scored 11th rank globally and 1st rank regionally. The UAE scored impressive ranks in the following indices:

- Getting electricity 1st rank
- Paying taxes 2nd rank
- Dealing with construction permits- 5th rank
- Registering property 7th rank
- Enforcing of contracts 9th rank
- Protecting minority investors 15th rank

## 5.State-of-Art Infrastructure

In the March of 2016, Dubai announced to set up world's biggest wholesale city with an investment of AED 30 billion. The country has the tallest buildings in the world, Burj Khalifa. Dubai International Airport claims the dual titles of the world's fastest growing airport and the world's sixth busiest airport in terms of international passenger traffic, handling 41 million international passengers in 2009. Jebel Ali Port is the world's largest man-made port, and estimated more than a 40% increase in its cargo container throughput from 2008 to 2009. These reasons are enough for any investor to invest in the real estate sector of the country.

# 6.Relaxed Taxation Rules

Dubai does not impose any personal income tax, capital gains tax or withholding tax. In the year 2018, the country implemented a law that allows 100% foreign ownership of companies, followed by the introduction of a 10-year residency visa for investors and specialists. This reason is more than enough for people around the world to come and work or look for investment opportunities in the City of Gold, Dubai.



# 7. Ministry of Happiness

Yes, they have a department for 'happiness'. Dubai aims to be one of the happiest cities in the world. The ministry's vision is to have happiness and positivity as a lifestyle and a higher purpose for government work in the country. With such beautiful mindset and dedication towards making the general public happier than ever, one could imagine how his property will develop rapidly and successfully in this beautiful environment.

# 8. Political Stability

Due to its visionary leadership that works towards development in economic, social, cultural, environmental, and political domains, Dubai and the UAE remain politically stable. Since its formation in 1971, the UAE has been a successful constitutional monarchy and continues to be so. This is because of the belief system of the UAE's Founding Fathers in peace and justice and the continued belief of the present political system and government in the same.

# Other Advantages

There are few more advantages of investing in Dubai. They are;

- 1. Property prices in Dubai are cheaper when compared to other major cities in the world
- UAE has a liberal policy encouraging foreign individuals and companies to invest and take part in the mutual growth process
- 3. The introduction of VAT has boosted government revenues that will be spent on infrastructure projects
- 4. The country has been ranked among world's top 5 hottest shopping destinations
- 5. Competitive energy costs, in terms of electricity, water, and oil
- 6. Availability of skilled and unskilled labor at cost-effective rates

# Our Clients







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